

SCHOTT introduces new sales structure for architectural glass

Select group of well-known partner firms in Europe and the Middle East to serve customers in a fast and professional manner

Mainz (Germany), October 1, 2014 – **The international technology group SCHOTT has reorganized its sales of architectural glass products. Effective immediately, an elite group of partner companies in Europe and the Middle East will act as distributors, processors and refiners. All of the proven glass products for use in architecture, restoration, and display case and picture glazing can now be purchased via the new sales structure.**

“We introduced this new sales structure to offer our customers the best possible service. Thanks to the distributor network, interested parties can now order the SCHOTT glasses they need in a quick and reliable manner. Here, we will be depending on our partners, who are not only known for their profound expertise in the area of distribution, but also for glass processing and refinement,” notes Andreas Hädrich, Sales Manager EMEA at SCHOTT Advanced Optics.

The partners will all be listed on the SCHOTT Advanced Optics homepage and can be recognized by the SCHOTT Architectural Partner logo.

By making this change, the manufacturer of specialty glass products will now be concentrating on its core area of expertise: developing and manufacturing high-quality glass products. The portfolio of SCHOTT’s architectural glasses includes the machine-drawn resoration glasses GOETHEGLAS, RESTOVER[®] and TIKANA[®], but also decorative ARTISTA[®] clear glass for indoor and outdoor applications. Furthermore, the company will continue to provide coated specialty glasses such as anti-reflective AMIRAN[®] and MIROGARD[®] glass, the semi-transparent reflective MIRONA[®] glass or the dichroidic NARIMA[®] effect glass.

For further information: <http://www.schott.com/architecture/english/contact/partner.html>

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The well-known partner firms that belong to the SCHOTT sales network can be recognized by the SCHOTT Architectural Partner logo. Illustration: SCHOTT.



Visually speaking, it sends the viewer back to the 1960s, yet meets the technological requirements of the 21st century: the restoration glass SCHOTT TIKANA[®]. This explains why the monument protection authorities in Berlin decided to use this special glass to renovate the Palace of Tears in Berlin. Photo: SCHOTT.



The showcase 21 meters in length and 2.80 meters in height that contains exhibits at the German Museum of Books and Writing in Leipzig is more of a complete work of art than a traditional display case. The semi-transparent metamorphosis glass MIRONA® from SCHOTT proved to be an innovative way of presenting these milestones in media-related inventions in an impressive manner. Photo: SCHOTT.



The facade of the car parks of the Abu Dhabi Financial Center is composed of 6,000 square meters of AMIRAN® Anti-Reflective Glass. Photo: SCHOTT.

Download link: <http://www.schott-pictures.net/presskit/255800.partner-program>

SCHOTT is an international technology group with 130 years of experience in the areas of specialty glasses and materials and advanced technologies. SCHOTT ranks number one in the world with many of its products. Its core markets are the household appliance, pharmaceutical, electronics, optics, and transportation industries. The company is strongly committed to contributing to its customers' success and making SCHOTT an important part of people's lives with high-quality products and intelligent solutions. SCHOTT is committed to managing its business in a sustainable manner and supporting its employees, society and the environment. The SCHOTT Group maintains close proximity to its customers with manufacturing and sales units in 35 countries. Its workforce of 15,400 employees generated worldwide sales of approximately 1.84 billion euros for the 2012/2013 fiscal year. SCHOTT AG, with its headquarters in Mainz (Germany) is owned by the Carl Zeiss Foundation.

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