

Central St Martin's – Innovative ideas made of glass transformed to reality at 100% Detail

On show at 100% Detail this year are two innovative products designed by final year students from the BA Product Design course at Central St Martin's College in London.

As part of their final year project, all 22 students on the BA Product Design course developed and designed products in the fields of architectural lighting and heated processed flat glass. The brief from SCHOTT stated that the products should utilise the unique properties of the Company's glasses and the two products selected for one-off manufacture were designed by Justine McAleer and Amy Etherington. Both students interpreted the brief creatively and realistically in the application of SCHOTT glasses in their products.

Nicholas Rhodes, Director of Studies at Central St Martin's said "We have had a very positive experience working with SCHOTT. The projects have been challenging, especially as SCHOTT glasses present such an enormous range of opportunities. I am pleased to say that the outcomes indicate a great spread of possibilities for future development."

Central St Martin's College has a distinguished international reputation and offers a comprehensive range of courses in the fields of art, fashion, film, 3-D design and theatre. Former staff and students have included some of the most important British and international designers from Lucien Freud and May Morris, the daughter of William Morris, to the latest wave of exciting British fashion designers John Galliano, Alexander McQueen and Stella McCartney.

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The collaboration between Central St Martin's and SCHOTT and a number of short listed designs is being promoted to the appropriate market sectors with a view to potential future commercialisation.

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Amy Etherington



Justine McAleer

Students with models of their designs – see the prototypes on SCHOTT's stand at 100% Detail (G50)

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